A to Z Fundraising Ideas

Large scale, small simmering ideas, quick wins or passive fundraisers!



Here are thought starters to help you put your fundraising plan together. Think about what kind of fundraiser you are and what kind of fundraising ideas may resonate with your audience and potential donors? Are you Sporty or Social? Crafty and Creative? Well Connected?

Auction – get goods donated and hold an auction. Got a holiday house? Auction a weekend away. Use Auction sites such as Air Auctioneer or 32 Auctions

Bunnings BBQ or Cake Stall - Ring your local Bunnings and book in a date

Chocolate Fundraiser – sell Cadbury Fundraising Chocolates See also Krispy Kreme

Dinner party – ask your friends/family to come around for dinner and charge what they'd pay in a restaurant

Entertainment Guides - Sell digital Entertainment Guides

Fancy dress - Hold a themed fancy dress party and charge entry fee

Games Night – get your friends together for an evening of board games, jigsaws, Cards Against Humanity, Casino night etc. Host at home or go large and hold it at a venue.

Head shave – get sponsored to shave or colour your hair. Invite your non-cycling friends to join the riding community by each of them getting sponsored to shave or **wax their legs!**

In lieu – in place of a gift for Christmas or Birthday ask friends and family to donate to TDC.

Just Ask –Tell people 'Why' you're doing Tour de Cure. Email and post on social media to share your story and see how your TDC journey resonates with your friends and family.

Knock - on your neighbours' door and offer to walk their dog with the fee going to Tour de Cure. You can also offer Baby Sitting and Car Washing services (mindful if there are water restrictions in your area)

Lawn Mowing - offer to mow your neighbour's lawn with the fee going to your fundraising

Movie night – Contact your local arthouse cinema and ask them about hosting a movie fundraiser. Alternatively set up a data projector on your garage wall and have a moonlight cinema in your backyard! <u>Events cinema</u> <u>Hoyts</u>

Name the baby competition – who's that baby, get old baby photos of your colleagues. Stick them up around your office and get people to pay to guess who they are

Office Dollar Matching - Ask your employer if they offer Dollar Matching for fundraising or Workplace Giving.

Pizza night – <u>Domino's Pizza</u> support local charities through their Give for Good program.

Quest – get your friends together and ask people to prepare and perform a talent. Think Australia's Got Talent! Don't take yourself too seriously, the more amateur it is, the better!

Raffle – ask local businesses to donate prizes or run a cash raffle. Use automated raffle sites such as Rafflelink

Stationary Bike - Contact your local shopping centre, set up your smart trainer and collect donations whilst training!

Trivia night – Put on a fun social gathering with facts and figures

University Challenge – get together with your old uni friends—and have a trivia challenge!

Virtual event – the possibilities are endless!

Wine Tasting – Remove the labels from the bottles and your friends guess which wine it is.

Xmas party – get out the mistletoe for a big Christmas party, or sell home-made gifts at a Christmas fair.

Yoga marathon – If you have a Yoga teacher friend, hold a yoga marathon class and donate the entry fee to TDC

Zero waste – Return and Earn. Contact your local club and ask if you can take care of there recyclables and turn their empties into your fundraising.