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**How to Share your Tour de Cure Journey on LinkedIn**

LinkedIn is a great way to share your TDC Journey with your professional network. Update your profile under the volunteer section, instructions below. You can now do a status update with the ‘why’ you are doing Tour de Cure and where the funds are going – include your fundraising page link to make it easy for people to make donations.

1. **Open your LinkedIn profile.**
2. **Click the blue “Add profile section” located in your bio and then select “Background”. If you are on the mobile app select the blue “+” in the bottom right hand corner and proceed.**
3. When the dropdown menu appears, click the **“+”** beside “**Volunteer Experience”.**
4. **Type “Tour de Cure Australia” in the organisation field**
5. **Click “Role” and add “Fundraiser”**
6. **Click the “Cause” drop-down list and choose “Health” from the list.**
7. **Select the month and year from the drop-down lists.** LinkedIn defaults to present with no end date. If this Volunteer experience is no longer current, enter an end date by deselecting, “**I Currently Volunteer Here”.**
8. **In the Description field, enter information about your volunteer experience at Tour de Cure.**

**“**I have been involved with Tour de Cure since 2xxx as a participant in xxxx tours. [insert your own 'why' story]. I have personally raised over $xxxx for cancer research, support and prevention through my own organised fundraising events and initiatives.”

1. **Click the “Save” button.**

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