

# FUNDRAISING GUIDELINES

Thank you for fundraising via Tour de Cure, to fund vital cancer projects in Australia.

Fundraising is an exciting and rewarding way to make a difference, these guidelines can assist you with your community fundraising journey for Tour de Cure.

## Letters of Authority

When you raise funds for a charity, you may be required to produce a letter of authority to enable you to collect donations on the charity's behalf. Please contact [fundraising@tourdecure.com.au](mailto:fundraising@tourdecure.com.au) for a personalised letter.

## Certificate of Currency / Public Liability

When holding an event in a public area, it is vital to be covered for accidents. Tour de Cure can provide you with a Certificate of Currency to cover: **Public & Products Liability:** \$20,000,000 any one event and **Professional Indemnity:** \$ 1,000,000 any one claim. Please contact [fundraising@tourdecure.com.au](mailto:fundraising@tourdecure.com.au) for a copy.

## Tax Deductible Receipts for Donations

A donation over \$2 is eligible for a Tax Deductible Receipt, however, If a person or organisation is receiving goods or a service in return for their gift or donation, this is NOT eligible for a Tax Deductible Receipt as set out by the [ATO](#). Therefore, raffle tickets, auction items, entry to trivia nights, sausage sizzles and gala events etc will not be eligible to claim a tax deduction. Remember to add a disclaimer to your advertising that payment for an event, product or service is not eligible for tax deduction, however, donations are.

## Receiving Funds and Donations

Donations can be made directly to your individual or team fundraising page, the donor will automatically receive a Tax Deductible Receipt. If you are holding an event and need to take costs out, look at setting up an account with a ticketing website such as Trybookings or Humanitix who take a nominal fee and make ticketing for charity events easy. For auctions there are various sites including AirAuctioneer or 32 Auctions. Proceeds from your events can be made directly onto your fundraising page or EFT to Tour de Cure bank account. Contact [fundraising@tourdecure.com.au](mailto:fundraising@tourdecure.com.au) for the Tour de Cure bank details.

## Use of TDC Logo

Please be thoughtful about the nature of your fundraising event and what our logo appears on and use the 'Tour de Cure' logo. Ensure your events fit with our 'Be Fit, Be Healthy, Be Happy' cancer awareness brand and don't discriminate against groups of people or promote unhealthy lifestyle choices. Please send us your design to enable us to approve the use of our logo. [fundraising@tourdecure.com.au](mailto:fundraising@tourdecure.com.au)

## Naming your Event

Tour de Cure's name cannot be used as part of your event name, however, we would love you to say that your event is 'Proudly Supporting' Tour de Cure or proceeds will go to Tour de Cure.

Do you have further fundraising questions or need guidance to get started, contact us for brand guidelines and more

Email [fundraising@tourdecure.com.au](mailto:fundraising@tourdecure.com.au)